# SouthWest<br/>BENEFITS<br/>Association42nd Annual Conference - BIG LEAGUE BENEFITS<br/>May 24-26 2017 - Marriott Marquis Houston

## Preparing for a Pension Plan Termination

Mary Leong, EA, MAAA, MSPA, CPC Consulting Actuary, Milliman, Inc.



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# Path to Termination: Planning Ahead

### PLAN DESIGN

- Plan Freeze
- Plan Document Clean-Up
- Replacement Plan

## PLAN SIZE

- De-Risking Strategies
- Lump Sum Windows
- Annuity Purchase
- Involuntary Cash-outs

## 3 PLAN COSTS

- PBGC Premiums
- Administrative Costs
- Termination Costs

## PLAN ASSETS

- Funded Status
- Contributions
- Liability Driven
  Investments
- Asset Allocation Glide Path

#### 5 PARTICIPANT DATA

- Missing Data
- Spouse Information
- Missing Participants
- Death Audit



## Timing: Now or Later?

## **CURRENT ENVIRONMENT**

- Historically low interest rates
- Funded status inflated by Pension Relief compared to current spot interest rates
- PBGC premiums on the rise
- Increase in frozen pension plans

## **PROJECTED ENVIRONMENT**

- Interest rates...Fed plans to increase?
- Expected mortality table updates for 417(e)...expected in 2018, 2019?
- Aging participant population
- Increase in annuity placement activity

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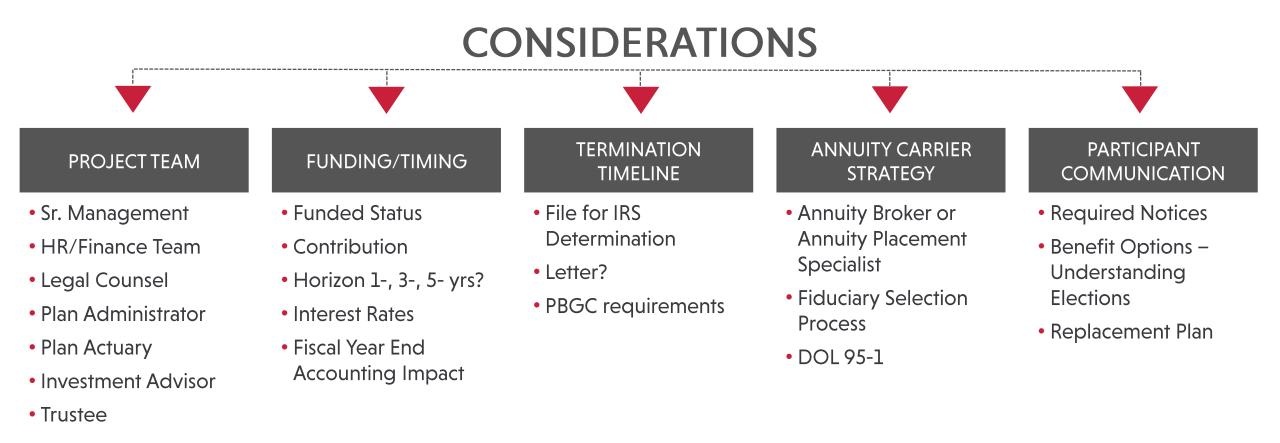
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MINIMUM PRESENT VALUE SEGMENT RATES				
For Plan Years Beginning In	Month/ Year	First Segment	Second Segment	Third Segment
All	Mar-17	2.06	3.95	4.75
All	Feb-17	1.96	3.91	4.69
All	Jan-17	2.00	3.91	4.66
All	Dec-16	2.04	4.03	4.82
All	Nov-16	1.79	3.80	4.71
All	Oct-16	1.57	3.45	4.39
All	Sep-16	1.47	3.34	4.30
All	Aug-16	1.39	3.27	4.18
All	Jul-16	1.36	3.26	4.16
All	Jun-16	1.44	3.46	4.48
All	May-16	1.50	3.60	4.62
All	Apr-16	1.47	3.65	4.62
All	Mar-16	1.68	3.87	4.84



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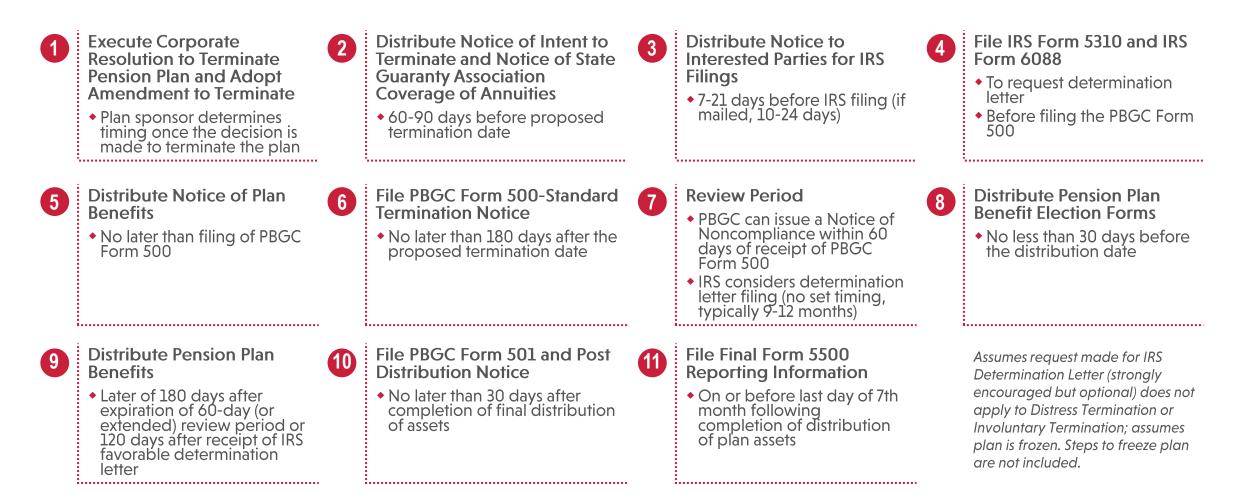






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## **Standard Termination Process**



Source: PBGC Standard Termination Filing Instructions



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## Participant Communication Strategy

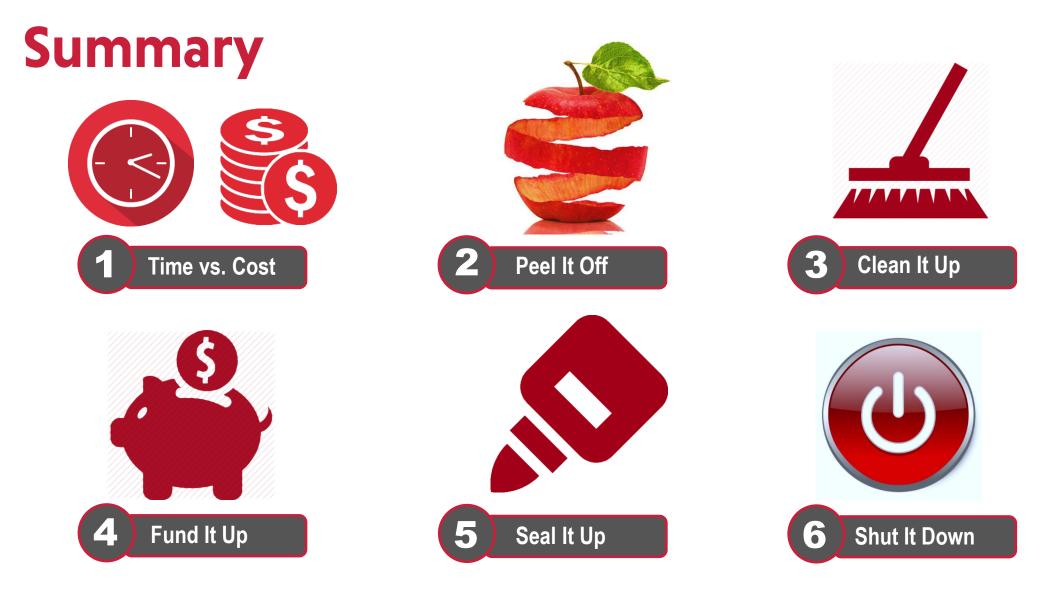
- Convert "model" notices into participant-friendly communication
- Keep participants informed of the timeline
- Communicate replacement plan to employees



- Explain distribution options pros/cons of lump sum vs. annuity elections
- Provide call center support and/or information meetings for questions



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## **Financial Wellness**

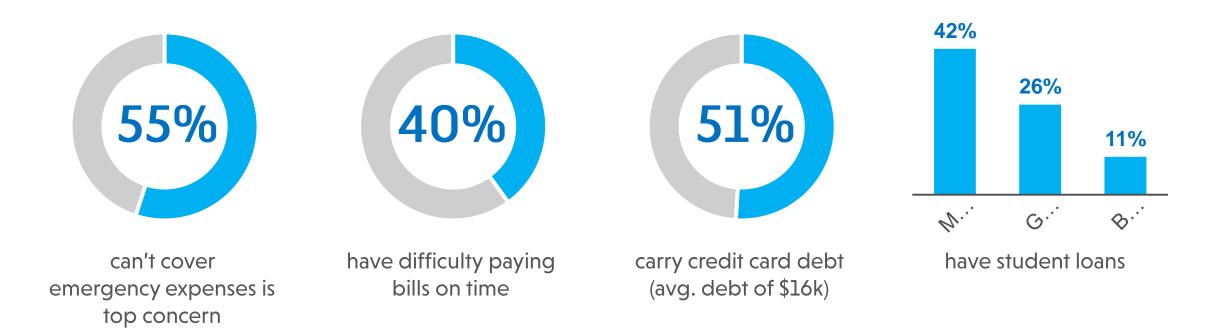
Rachel Weker, Vice President

T. Rowe Price Retirement Plan Services, Inc.



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## **Financial Wellness Issues...**



1 PWC Employee Financial Wellness Survey, 2016 results, April 2016. 2 II Metrics and RPS Business Reporting (CPR) as of 12/31/2016. Total Book of Business Metrics.



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## **Related to Retirement Challenges**

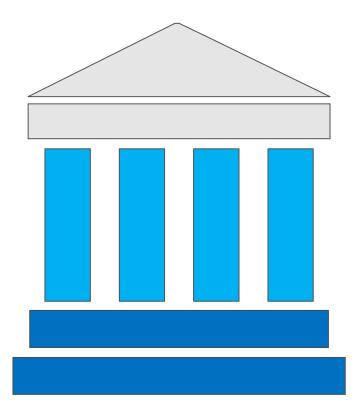


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## Wide Range of Financial Wellness Needs



### Advanced

- Trust and Estate
- Income Planning

## Intermediate

- Long-term savings needs
- Investing

## **Foundational**

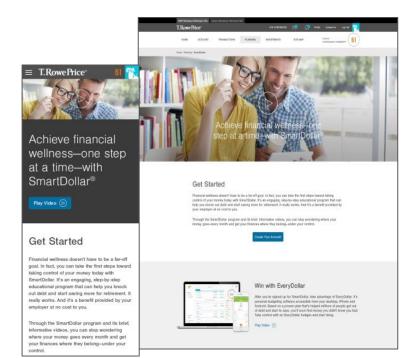
- Debt management
- Budgeting
- Emergency preparedness



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# Initial Components of TRP Financial Wellness Offer

## (ş) smart**dollar**



### Highly engaging for employees

Attention-grabbing topics

**Integrated** into the

participant experience

**Proven** to change behavior<sup>1</sup>

Instills confidence

Generates personal commitment

<sup>1</sup> SmartDollar, 2015. The average person pays off \$5,300 in debt and saves \$2,700 in the first 90 days of the program. SmartDollar is a third party provider and is not affiliated with T. Rowe Price.



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## **SmartDollar Experience to Date**

#### What They Do **How They Feel** Before are in baby 80% steps 1 to 3 INDIFFERENT CONFIDENT CONFUSED **SCARED** SECURE intend to save 15% Current 45% within 2 years **SCARED** INDIFFERENT CONFIDENT **SECURE** financial swing **\$8k** CONFUSED within 90 days

Source: Based on data from 39 clients; 41 plans; 331,277 employees with access .



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## **Product Landscape Evolution and Opportunities**



- Emergence of tools to address discrete objectives (e.g., student loan repayment programs)
- Increased focus on integration of financial literacy and tools in a retirement framework
- Continued focus on behavioral change and implementation of behavioral finance learnings

Opportunities exist to better enable individuals translate engagement into action.

201705-151544TRP

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## You've saved for retirement, now what? Helping participants transition to retirement.

Rennie Worsfold, Vice President, Financial Engines

May 25, 2017

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# The retirement readiness challenge in America is translating into a workforce management challenge

#### Massive aggregate U.S. gap

\$4.13 trillion<sup>1</sup>

#### Low individual 401(k) balances

Age 60-65 median balance: only \$66K<sup>2</sup>

#### **Fragmented sources**

DC, DB, IRA, Social Security, spousal

Talent impact driven by increased retention risk due to employees unable to retire

#### **Productivity impact** higher absenteeism and potential cognitive decline

**P/L impact** as older workers unable to retire cost employers \$50,000 a year<sup>3</sup>

<sup>1</sup> EBRI Retirement Savings Shortfalls: Evidence from EBRI's Retirement Security Projection Model: February, 2015.
 <sup>2</sup> Financial Engines data warehouse, April 2017.
 <sup>3</sup> Prudential, Why Employers Should Care About the Cost of Delayed Retirements, 2017.

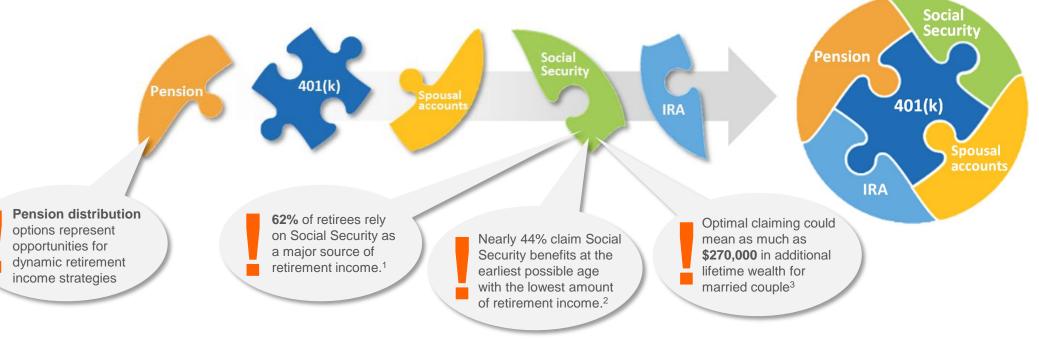


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## The problem-and solution-is bigger than the 401k

#### Holistic decisions can unlock hidden value

- Maximize retirement resources; address any income shortfalls
- Leverage retirement income/savings to increase Social Security benefit
- Social Security is big opportunity—but claiming decisions often misunderstood



<sup>1</sup> EBRI Retirement Confidence Survey, 2014.

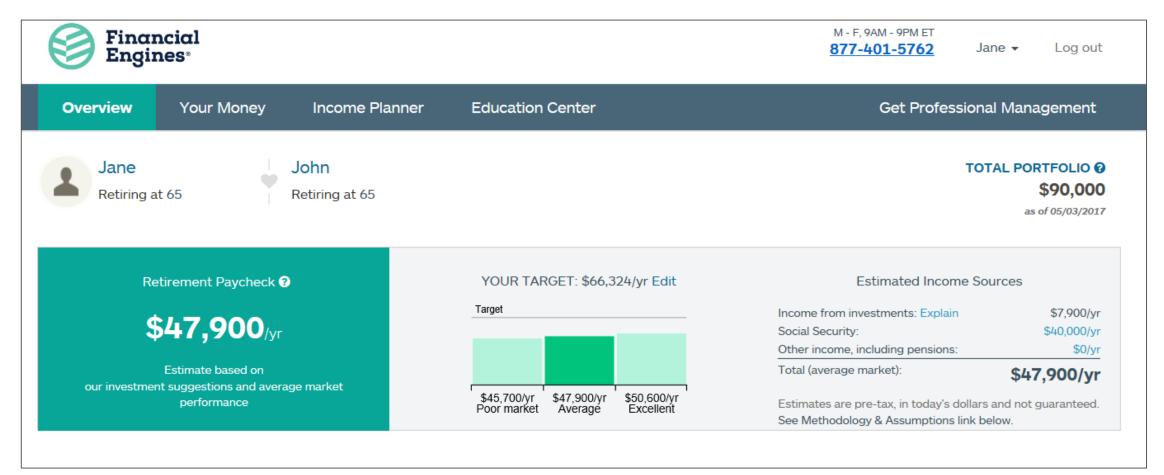
<sup>2</sup> Time, "Why We Make Irrational Decisions About Social Security Benefits," February 2015.

<sup>3</sup> Efficient Retirement Design: Combining Private Assets and Social Security to Maximize Retirement Resources." John B. Shoven, Sita N. Slavov. 2012 Retirement Income Summit; October 10, 2012.



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## Income Planning illustration: Jane & John

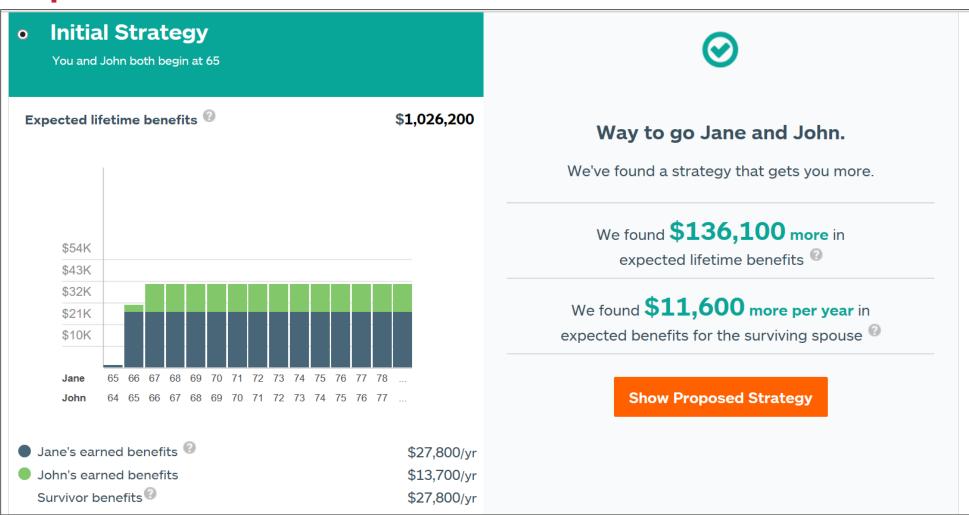


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# Social Security deferral translates into significant increase in expected benefits



Presented for illustration only. Social Security decisions are highly personal and depend on a number of different factors.



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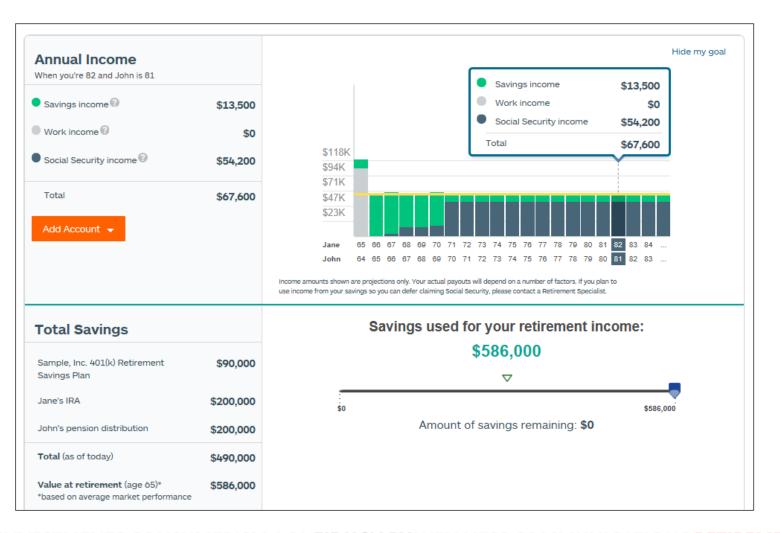
### How do Jane & John bridge the gap?





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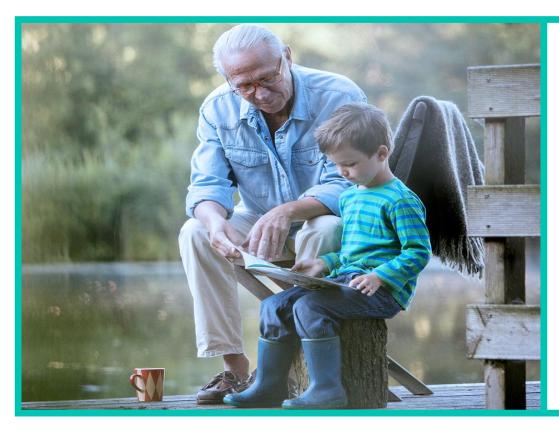
### Leverage John's pension & Jane's IRA to put strategy into action





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# Why aren't near-retirees pursuing these kinds of strategies today?



#### **Obstacles**

- Human behavior: People don't want to touch the 401(k)
- Many "solutions" are just tools/education—don't drive action
- Lack of access to financial help due to asset minimums
- High fees: Retail advisors: 0.85 2.00%<sup>1</sup>

<sup>1</sup> Barron's, "Overpaying for Financial Advice," 2015



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## **Key considerations for plan sponsors**

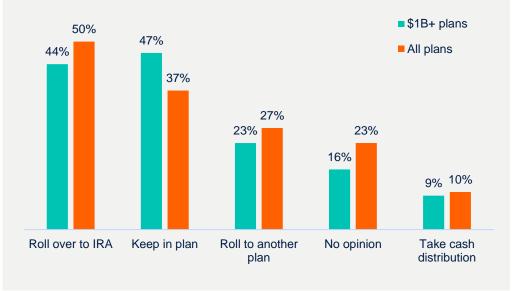
#### **Developing a strategy**

- Develop a philosophy; do you want to retain DC assets? Consider your workforce management objectives
- 2. If so, offer advice and holistic planning as attractive features
- 3. Support partial distributions; allow roll-ins.
- 4. Communicate the features of your plan and benefits of staying to near retires.
- 5. Get a baseline: assess your participants' retirement readiness
- 6. Define retirement & broader workforce management objectives
- 7. Monitor success

#### **Key question**

Do you want to retain assets and offer in plan solutions?

#### Plan Sponsors' Preference for Retired/Separated Participants<sup>1</sup>



1. Cerulli Associates, U.S. Retirement Markets 2016: Preparing for a New World Post-Conflict of Interest Rule, 2016.