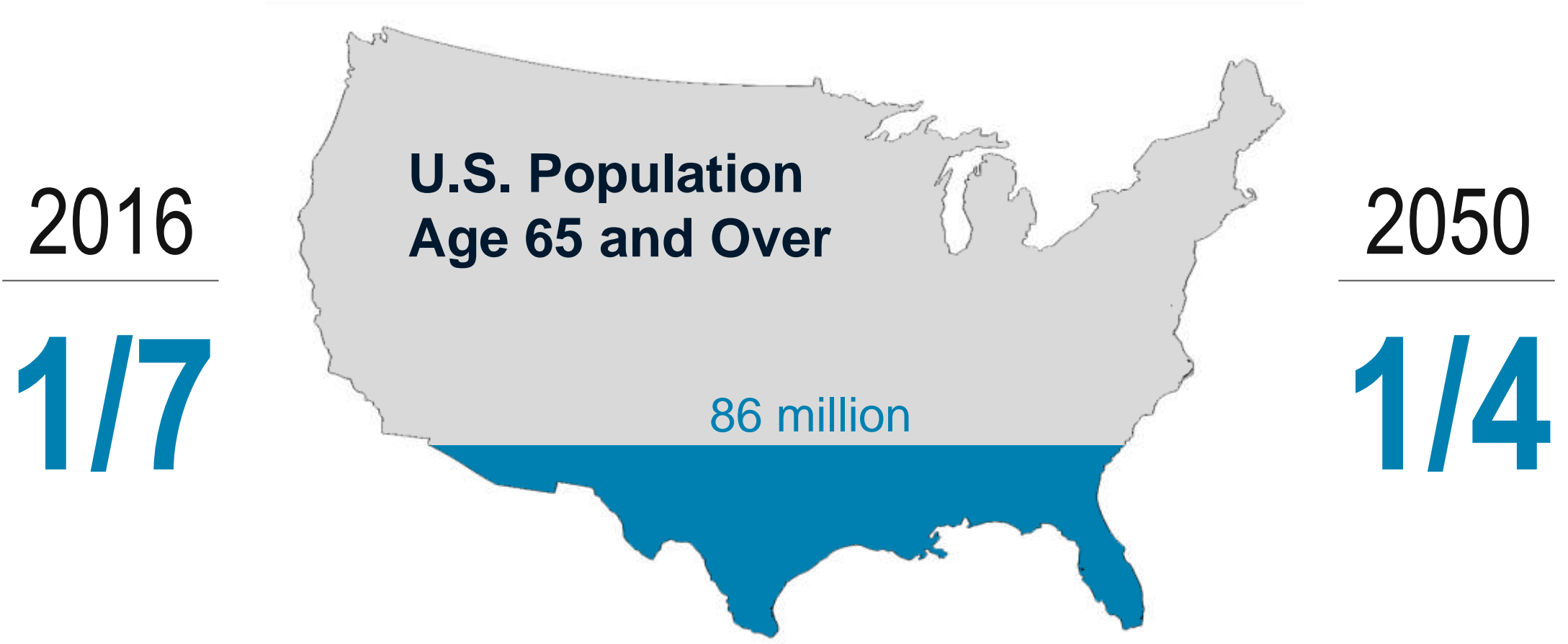




# Preparing for Longevity: Defining the Financial Wellness Challenge

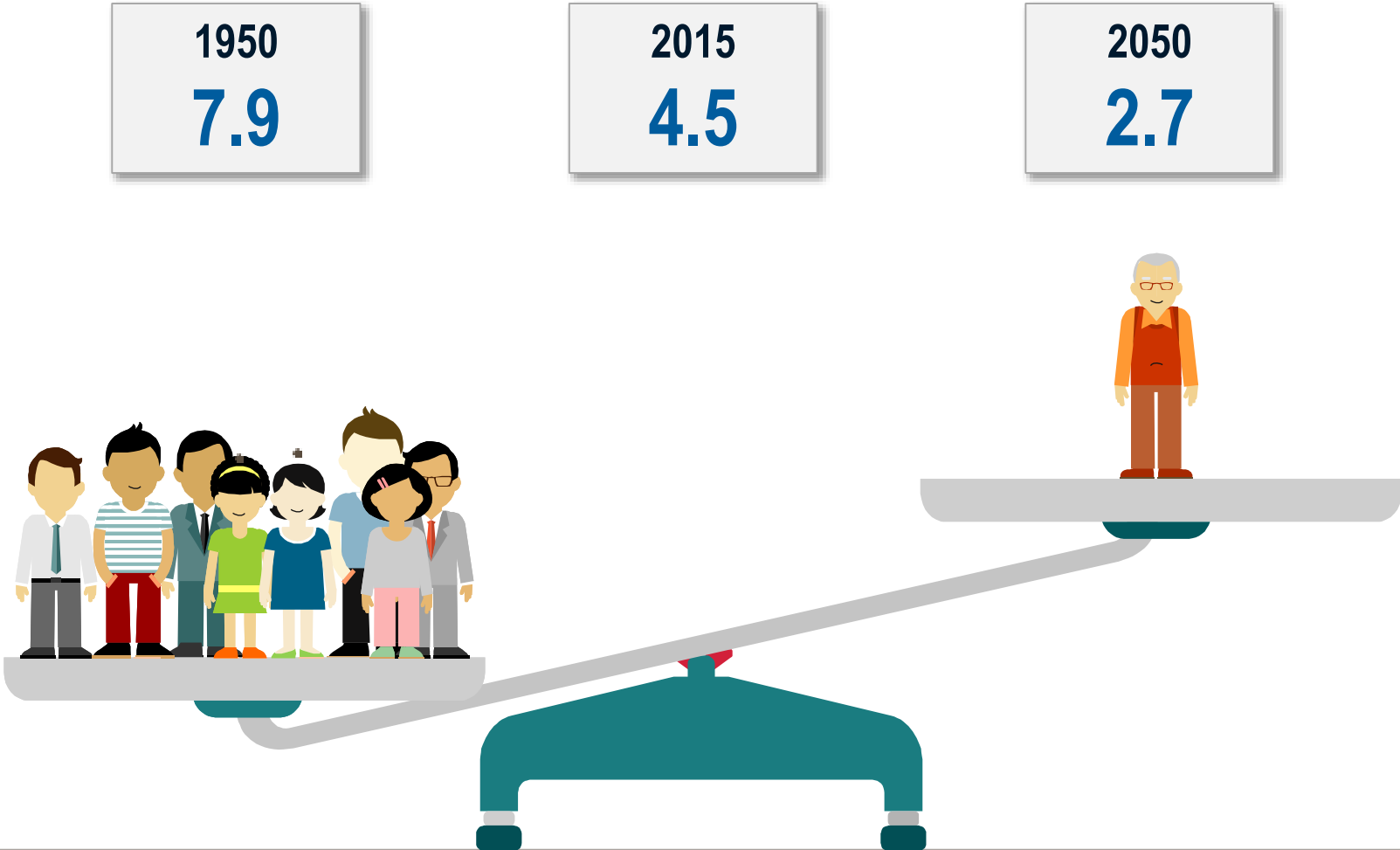
**Michael Domingos**  
Prudential Retirement®

# The Pace of Aging Across the United States is Breathtaking



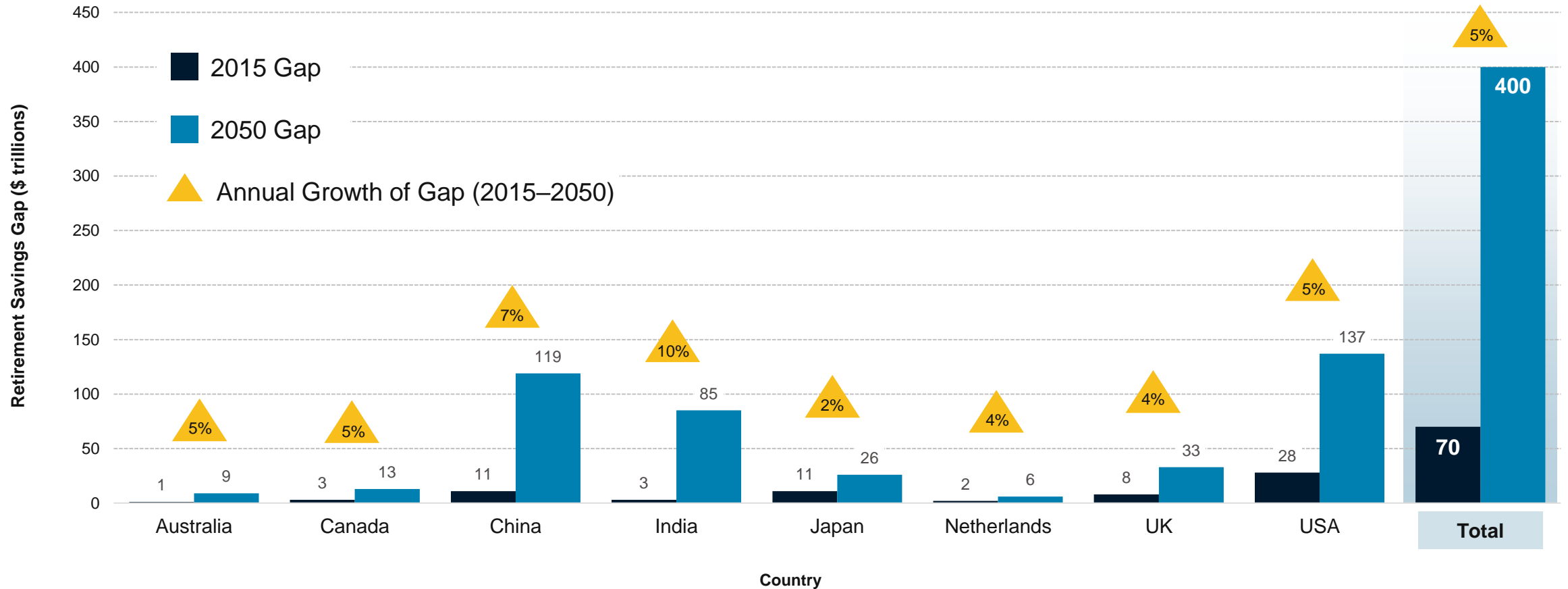
Source: U.S. Census Bureau, Population Division: Washington, DC. URL: <https://www.census.gov/data/tables/2017/demo/popproj/2017-summary-tables.html>  
Projected Age Groups and Sex Composition of the Population: Main Projections Series for the United States, 2017-2060.

# We Have Never Faced a Country Where So Few Would Support So Many



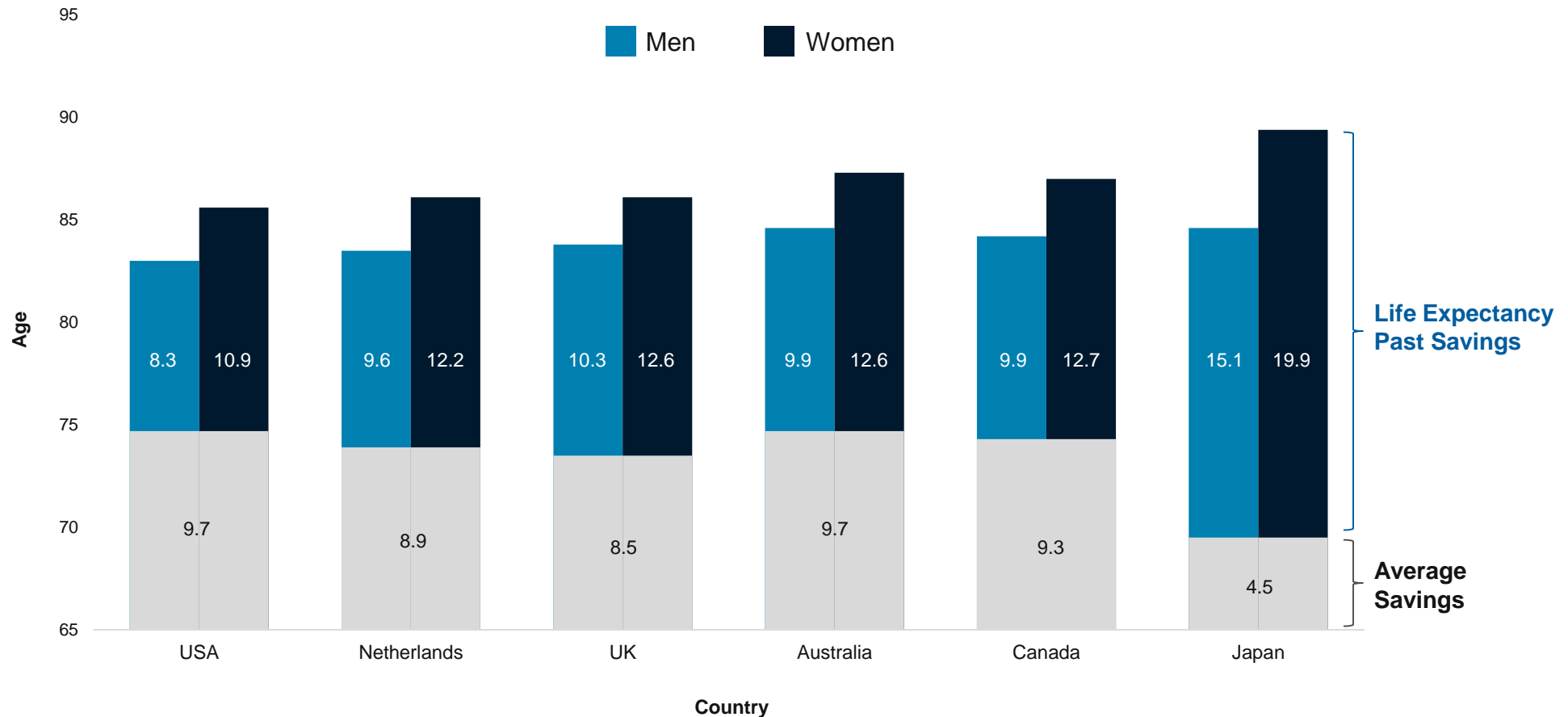
# The World Economic Forum Estimates a \$70 Trillion Global Retirement Savings Gap Today, That is Projected to Grow to \$400 Trillion By 2050

Size of Retirement Savings Gap (\$ trillions, 2015)



# On Average, Americans Are Prepared For Nearly 10 Years in Retirement, But This Leaves a Gap of 8 Years For Men and 11 Years For Women

Retirement Savings Deficit – Years Saved vs Life Expectancy



# The Obstacles Standing in the Way of Individuals Achieving Retirement Readiness Are Grounded in a Lack of Financial Wellness

## The Reality

**25%** spend their full paycheck or more every month<sup>1</sup>

**60%** don't have enough savings to cover a \$1,000 emergency<sup>2</sup>

**28%** of non-retired adults have no retirement savings or pension<sup>3</sup>

**62%** say that student loans impact their ability to save for retirement<sup>4</sup>

**33%** of millennials dipped into 401(k) to finance home purchase<sup>5</sup>

**36%** of HSAs have no contributions; **13%** contribute the maximum<sup>6</sup>

## Some Solutions



Income planning and budgeting



Emergency Savings account



Auto-enrollment and auto-escalation in a 401(k)



Student loan benefit



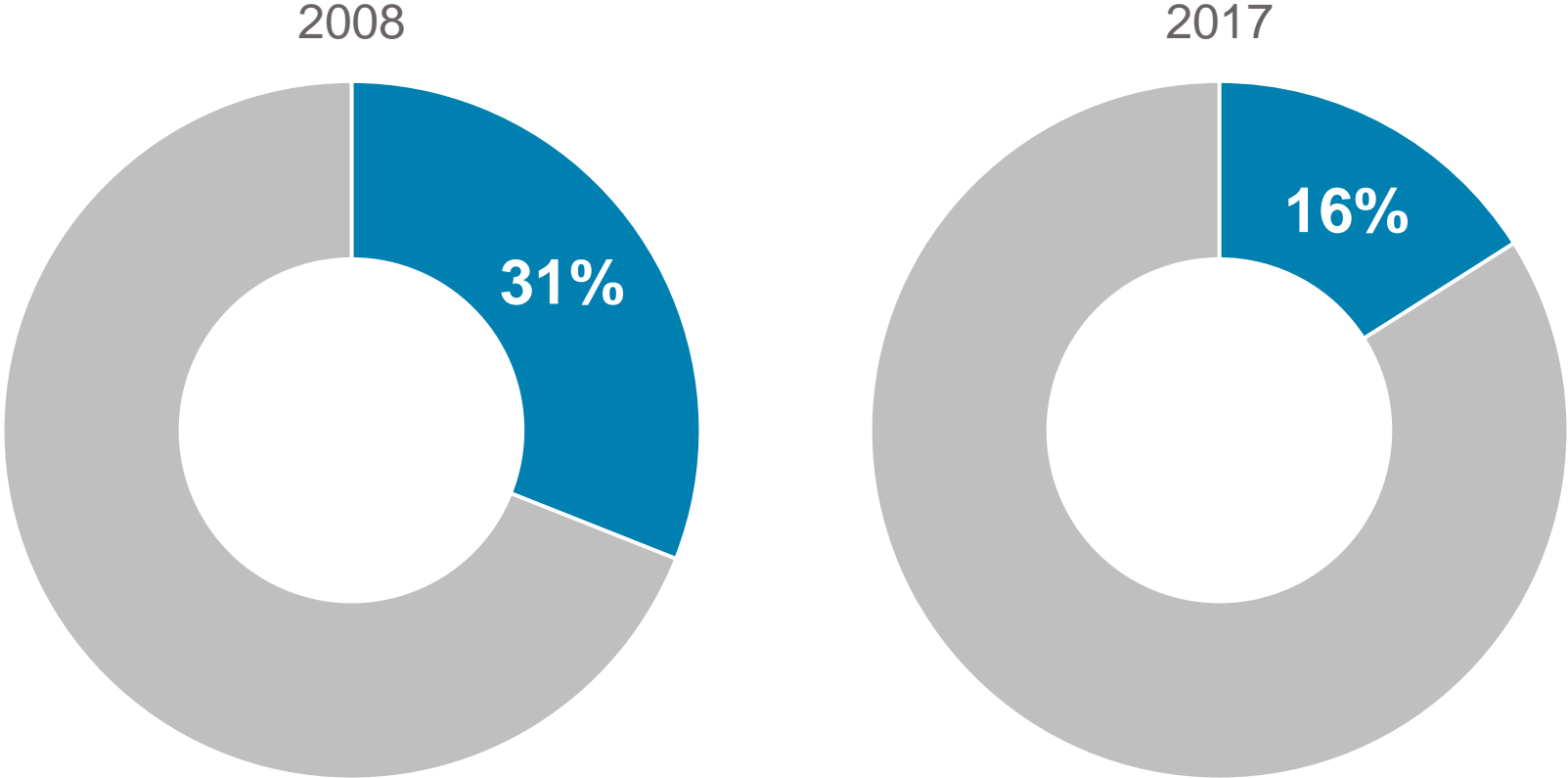
Long-term savings for buying a home or saving for college



Maximize HSA accounts as long-term savings for healthcare

# Since 2008, We've Been Tracking Key Indicators of Both Health and Financial Wellness in Our Own Workforce

Percentage of Prudential employees who reported feeling financial stress or anxiety



“For every person we help to achieve financial wellness, we can help improve the last 30 years of their lives.”