



# 31st Annual Benefits Compliance Conference

Scheduled in 2 Hour Segments during  
November 2020 Produced Virtually via Zoom

## SPONSORSHIP INVITATION

We are pleased to announce the SouthWest Benefit Association's 31<sup>st</sup> Annual Benefits Compliance Conference will be held virtually in 2 hour segments over 5 days in November. More than 250 leading benefits executives and their advisors/partners are expected to participate in this year's conference.

SWBA is offering supporting organizations the opportunity to sponsor this premier educational event. This will be an outstanding opportunity for sponsors to build stronger relationships with employee benefits decision-makers and leaders through exceptional networking and business development opportunities for sponsors and attendees.

Staying up to date in the challenging world of employee benefits has never been more critical to the success of benefits professionals and their companies. Changes in regulations, technology, workforce and the economy continue to influence and change the way benefits are structured. Our Employee Benefits Compliance Conference has become a key resource for information, guidance and clarification on new regulations, compliance issues, legislation and litigation. Sponsoring this SouthWest Benefits Association Conference is one of the most **cost-effective** ways to **gain exposure** for the services and solutions that your organization provides.

Sponsorship information is below, including a Sponsorship Agreement, which we ask you to sign and return to [registration@swba.org](mailto:registration@swba.org) as soon as possible. The number of sponsoring companies is limited, so reserve your space today! **Sponsors will be accepted on a first come, first serve basis.** We look forward to your participation in what promises to be an outstanding SWBA Conference.

Sincerely,

A handwritten signature in cursive script that reads 'Marianne Fazen'.

Marianne Fazen Ph.D.  
Executive Director

**SouthWest Benefits Association**  
**31<sup>st</sup> Annual Benefits Compliance Conference**  
**Sponsorship Details and Agreement**

Conference Sponsor - **\$600**

Benefits:

- 1 Complimentary Registration
- Logo/Brand recognition on the conference website
- Logo/Brand recognition during the hosted event
- Opportunity to introduce a Session Speaker
- Ad space in the conference registration materials
- Access to the attendee list in advance

The following describes the sponsorship agreement between SouthWest Benefits Association (SWBA) and Sponsor:

**Company:** \_\_\_\_\_

- Sponsor will receive benefits listed in attached sponsorship description sheet based on sponsorship level selected.

-SWBA will not incur additional expenses associated with this sponsorship except those required for the promotion and staging of the event.

-In the event of cancellation due to circumstances within its control, the liability of SWBA shall be limited to a refund of your sponsorship fee. In the event of cancellation by sponsor, no refunds will be given unless written notification is provided to SWBA 90 days prior to the conference.

-Sponsor agrees to defend, indemnify and hold harmless SWBA from and against all claims, actions, causes of action, or liabilities, including reasonable attorneys' fees, arising out of or resulting from any act undertaken or committed by Sponsor pursuant to the performance of its obligations under this agreement.

- Sponsors will receive conference attendee registration lists in excel format with physical mailing information only. Sponsor agrees not to disclose attendee registration lists to outside parties. Sponsor agrees not to extend invitations or call meetings that would encourage absence during the posted hours of the conference.

-Sponsor agrees to pay SWBA the full amount of the Sponsorship Fee on or before September 30, 2020.

This shall constitute the entire agreement, and Sponsor agrees to abide and conform to these terms.

Accepted By:

\_\_\_\_\_  
Sponsor's Authorized Representative

\_\_\_\_\_  
DATE



Marianne Fazen  
SWBA Executive Director

7/20/20  
DATE

Please complete both pages of this agreement and email to SWBA at [registration@swba.org](mailto:registration@swba.org) Thank you.

Please note: **Sponsorships will be made available to other companies  
on a first come, first serve basis.**



**Contact Person**

For questions regarding this sponsorship, SWBA should contact:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Complimentary Registration**

Each Sponsor is entitled to one **complimentary conference registration**. Additional company personnel who wish to attend the Conference must **complete a Registration Form and pay the appropriate registration fee**. The name of the individual utilizing the complimentary registration should be emailed directly to [registration@swba.org](mailto:registration@swba.org)

**Payment Method**

**Sponsorship Fee:**

**Conference Sponsor - \$600**

Please indicate your method of payment. Full payment is due on **September 30, 2020**.

- Check enclosed, payable to SouthWest Benefits Association
- Credit card payment

Card Type:    • VISA                    • MC                    • AMEX

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Card Holder's Name (Please print): \_\_\_\_\_

Signature: \_\_\_\_\_

**Please complete both pages of this agreement and return to:**

SouthWest Benefits Association  
10260 N. Central Expy., Suite 285  
Dallas, TX 75231

Phone: 214-382-3035

Email: [registration@swba.org](mailto:registration@swba.org)